



## LI Yinwu

Partner

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Beijing

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### Professional expertise

Corporate credit and legal advisory, corporate compliance management, financial insurance, contractual dispute resolution

### Personal Profile

#### Work Experience

Mr. LI Yinwu joined Beijing Tiantai Law Firm in 2003. As one of the founders of credit legal services, he established the first market-oriented, corporation-like, and specialized service team - Credit Legal Department. In his career of 20 years, he used to act as the department head, senior partner of law firm, managing partner, etc. After joining Beijing Blossom & Credit Law Firm in 2023, he is the managing partner of Blossom & Credit.

#### Practice Experience

Mr. LI Yinwu has focused on corporate credit risk management, legal advisory, and lawyer team management for over 20 years. From credit security solutions to legal advisory, from tax law to intellectual property rights, and from labor law to corporate compliance, he is dedicated to building an integrated outstanding platform in the industry to provide one-stop commercial solutions for enterprises. Starting from common disputes over purchase and sales contracts of enterprises, he provides enterprises with whole-process solutions consisting of prior risk management consulting, ongoing risk management training, and post risk handling.

Mr. LI Yinwu has abundant practical experience in team management and platform operation under the mode of one-stop integrated services, which increases the revenue of the team while achieving favorable results in converting specialized legal services into products.

#### Specialized Studies

Participated in the compilation of Practical Tips on Corporate Legal Counsel and Practical Management of Contract Legal Risks for Enterprises published by Law Press China, and the fruit of the team intelligence - Lawyers' Cases Seasons 1-3.

#### Social Titles

Deputy Director Research at the Enterprise Legal Risk Management Research Center of China University of Political Science and Law, external tutor at the School of Civil and Commercial Law of China University of Political Science and Law, external tutor at the School of Law of University of International Relations.

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### Representative performance

Being dedicated to corporate credit legal risk management for over 10 years, Mr. LI Yinwu is an expert in corporate credit and contract legal risk management, and non-litigation and litigation affairs involving credit insurances and liability insurances in the insurance field. He acted as a credit/legal advisor to tens of enterprises to provide routine legal services and assist served enterprises in establishing and improving credit/legal risk management regulations.

Mr. LI Yinwu provided legal advisory and credit risk management consulting services for tens of enterprises. His representative projects include:

Participated in the credit management consulting project of Merck Chemicals (Shanghai) Co., Ltd.;

Participated in the credit management consulting project of King Long United Automotive Industry (Suzhou) Co., Ltd.;

Participated in the legal advisory project of Shanghai Tofflon Science and Technology Co., Ltd.;

Participated in the mixed reform and investment/financing project of China Resources Biopharmaceutical Co., Ltd.;

Participated in the credit management consulting project of Beijing Perfect Film and Television Media Co., Ltd.;

Participated in the credit management consulting project of People's Education Press;

Participated in the series of merger projects of Beijing Star Bright Technical Service Co., Ltd.;

Participated in the project of management consulting on accounts receivable in several merger projects of Schneider Electric (China) Co., Ltd.

etc.