



YANG Chenggang

Partner

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Professional expertise

Intellectual property rights, information network legal affairs, securities and funds, general corporate legal affairs

Personal Profile

Mr. YANG Chenggang graduated from Beijing Technology and Business University (formerly Beijing Institute of Business) in 1998 with a bachelor degree in law, majoring in commercial law. Before his career as a lawyer, he acted as the director of legal affairs at the e-commerce department of a large financial enterprise. After starting his lawyer career in 2004, he became a full-time lawyer and head of the Intellectual Property Department of Beijing Yonghe Law Firm in 2005. In 2007, he joined Beijing Bairui Law Firm as a full-time lawyer, and became a senior partner and full-time lawyer at Beijing Bairui Law Firm afterwards. Mr. YANG joined Beijing Blossom & Credit Law Firm in 2023.

During his practicing career, he handled cases for safeguarding the rights of many publishing institutions including People' s Education Press, People' s Education Electronic & Audiovisual Press, Higher Education Press, Beijing Normal University Publishing Group, Hebei Education Publishing House, and Yilin Press, which involved publication of books, electronic audios and videos, infringement on the Internet, trademark, and unfair competition; moreover, he provided permanent legal advisory services for several financial institutions, including Beijing Dianying Fund Sales Co., Ltd., Beijing Jundehuifu Fund Sales Co., Ltd., and Beijing Long-term Investment Fund Management Co., Ltd., and represented clients in applying for administrative approval, acquisition of equity interests, etc.

At present, he is a member of Beijing Social Governance and Rule of Law Research Association.

Representative performance

- Represented XX Education Press and XX Education Electronic & Audiovisual Press in the case of copyright infringement against Beijing XX Co., Ltd. and its subsidiary Beijing XXX Co., Ltd.; this is a case in

which a well-known domestic textbook publishing institution successfully safeguarded its rights in electronic education products.

- Represented Beijing XX University Press (Group) Co., Ltd. in the case of copyright infringement with XX Publishing & Media Group Co., Ltd.; this is a typical case for a domestic textbook publishing institution to successfully safeguard its rights in exercise book products.
- Represented Beijing XXXX Education Technology Co., Ltd. in the case of infringement of the right of information communication on networks with Beijing XX Education Technology Co., Ltd. Beijing XX Education Technology Co., Ltd. was the operator of a well-known education APP in China; the well-known APP online platform software it operated made use of the “harbor principle” to upload a large amount of electronic audio and video content in the name of common users for which Beijing XX Education Technology Co., Ltd. holds the copyright, so as to avoid its legal liabilities. After being commissioned, the lawyer won the case through effective efforts, and forced the wrongdoer to stop infringement and make compensation, hence safeguarding the legitimate rights and interests of the client.
- Represented Guangdong XX Co., Ltd. in the case of copyright infringement with XX Information Technology Co., Ltd., and won the case. XX Information Technology Co., Ltd. was a well-known Internet enterprise in China; the video network platform it operated made use of the “harbor principle” to upload a large amount of electronic audio and video content in the name of common users for which Guangdong XX Co., Ltd. holds the copyright, so as to avoid its legal liabilities. After being commissioned, the lawyer won the case through effective efforts, and forced the wrongdoer to stop infringement and make compensation, hence safeguarding the legitimate rights and interests of the client.
- Acted as the specialized legal advisor to Beijing XX Investment Consulting Co., Ltd. and Beijing XX Fund Sales Co., Ltd. to apply for the business qualifications for selling securities investment funds, and assisted the clients in getting approved by the CSRC to receive the administrative license for financial business;
- Acted as the specialized legal advisor to Beijing XXXX Investment Co., Ltd. and XXXX (Beijing) Capital Management Co., Ltd. to handle registration of private fund manager, and get approved by the Asset

Management Association of China.

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